



# DINE-2-DONATE



Thank you for considering our “DINE-2-DONATE” event to raise funds for your organization/group. This is part of your D2D packet. You will need to sign the accompanying “DINE-2-DONATE” application after securing a date, and then fax/scan or email the application back to us. We have a few suggestions you might want to consider if you are not already utilizing them for your scheduled event;

1. Please make sure you send us the best contact number to reach you or someone with your event, that way when we make an event page and put it on our calendar it will have your contact information for anyone that would like more info concerning the event.
2. If you have a Facebook page I suggest creating an event page (it's real easy), just click events and follow directions...and then share it with friends and family and ask them to do the same. If you will send me detailed information on your event I will make an event page on our facebook page too. The benefits are they can print the actual event page as their flyer. You can also share our event page as opposed to creating one yourself.
3. I suggest saving the date of your D2D event to your Gmail, iCal and/or Outlook calendar and under invitees you can invite your entire contact list to save the date to their calendar. I will also put it on our website calendar of events.
4. If you are going to utilize a group of people to hand out flyers (i.e. team, scout or family group), we suggest you run a contest...which ever person has the most flyers returned with their name on the back on the day of the event will win what ever type of prize you decide to offer. I would also encourage them to add it to their facebook page as well with the link to the event page.

The D2D participants who have been implementing these tactics have literally doubled their income on their D2D events. FYI, some schools/organizations have been scheduling monthly D2D events in advance. Like the 1st-Tuesday of every month. That way everyone plans accordingly and budgets for your event. Something you might want to consider is booking several family food nights in advance. It will be minimum work on your part, because they will already be scheduled. I hope some of these are helpful.

Kind Regards,

**J.R. Hutson**

J.R. Hutson

Village Tavern & Grill, Inc.

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